

Celebration of the 45th Anniversary of the Establishment of the Lands Department
Our “Land”: Past, Present, Future
Photo and Short Video Contest

Details of Contest

Theme

Our “Land”: Past, Present, Future

Every Footprint Tells a Story – Embracing Memories, Mapping New Horizons

Objective

To celebrate the 45th Anniversary of the Lands Department in 2027, you are invited to capture through your lens the evolving landscapes, urban-rural harmony, the stories woven into our land and architecture, and the visions of tomorrow.

Groups :

Group 1: Photos of Open Group

Group 2: Short Videos of Open Group

Group 3: Photos of Parents-Children Group

Group 4: Short Videos of Parents-Children Group

Participants may only enter either the “Open Group” or the “Parents-Children Group” and may join the “Photo Division” and “Short Video Division” concurrently.

◆ Open Group:

- ✧ Hong Kong permanent residents at the age of 13 or above
- ✧ Up to 3 photos and 1 short video per participant

◆ Parents-Children Group:

- ✧ Hong Kong permanent residents with at least one adult aged 18 or above accompanying at least one family member aged 3 to 12
- ✧ A parents-children group shall consist of no more than 4 members
- ✧ Up to 3 photos and 1 short video per a parents-children group

Entry Requirements

Photo entries

- Format: JPG files
- File size: Not more than 10MB
- Resolution: at least 1,600 pixels (landscape or portrait mode)
- The use of any AI tools to generate or edit photo entries is strictly prohibited. All photo entries must be original photographs.

Short Video entries

- Format: MP4 files
- Video length: Not more than 30 seconds
- File size: Not more than 60MB
- Resolution: Not more than 1080P – 1920 x 1080 pixels
- Participants are allowed to use AI tools to assist in the process of creating short videos, showcasing a blend of creativity and technology.

General rules (applicable to photo and short video entries)

- Shooting location: Hong Kong
- Caption: not exceeding 10 characters in Chinese or 40 characters in English (including punctuation marks and spaces)
- Description: not exceeding 50 characters in Chinese or 200 characters in English (including punctuation marks and spaces)
- All entries must be shot within Hong Kong, and each entry must include a unique caption and description.
- The inclusion of watermarks, signatures, or other identifying markers is prohibited in all entries.
- Entries must be original creations by the participant, and must not have been previously published in any public competition, website, or social media platform, nor have received any awards.

Application Method

To fill in the submission form and submit entry during the period of **20 July 2026 (10:00:00 Hong Kong Time) to 20 September 2026 (23:59:59 Hong Kong Time)** via our online platform.

Points to note:

- ✧ Entries submitted after the submission deadline will not be considered. The Organizer reserves the right to make the final decision on participants' eligibility.
- ✧ This event is subject to terms and conditions.
- ✧ Any changes to the event schedule will be announced on the Lands Department's Website and the Lands Department's Social Media.

Awards

- ✧ One champion, one 1st runner-up, one 2nd runner-up and 5 merit awards for each group:

Champion	HK\$5,000 gift voucher
1 st Runner-up	HK\$3,000 gift voucher
2 nd Runner-up	HK\$2,000 gift voucher
Merit Awards	HK\$500 gift voucher each

- ✧ All participants will receive electronic certificates of participation, and all winners will additionally receive printed certificates of award.
- ✧ Each winner/winning group will receive a set of souvenirs featuring the Lands Department mascot, "LandsB."
- ✧ The Organizer's decision on the Contest results is final.

Judging Criteria

- ✧ Relevance to Theme and Emotional Impact (30%)
 - ✧ Creativity and Originality (25%)
 - ✧ Photos: Composition techniques; Short Videos: Filming/production techniques (including AI application) (25%)
 - ✧ Image/Video Quality (20%)
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- The Organizer will make a shortlist from all entries according to the judging criteria, and the judging panel shall make final adjudication.
 - The Organizer reserves the right of final decision.

Result Announcement and Exhibition

- Results will be announced on the Lands Department's website, hkmapping Facebook and Instagram pages in the first quarter of 2027.
- The Organizer reserves the right to exhibit the winning entries, details to be announced in due course.
- Winners will be notified by email of the results and details regarding prize collection.

General Enquiries

Please call 2231 3294 for enquiries.

Terms and Conditions

(1) Definitions

- (a) The name of this event is “Our “Land”: Past, Present, Future- Photo and Short Video Contest”, herein referred to as the “Contest”. The organizer of this Contest is the Lands Department of the Government of the Hong Kong Special Administrative Region, herein referred to as the “Organizer”.
- (b) “AI tools” refer to any software, app, or technology that uses artificial intelligence (“AI”) to alter, enhance, or generate images beyond traditional manual editing methods. This includes but is not limited to, tools for automatic retouching, image synthesis, style transfer, or content generation powered by machine learning or neural networks.

(2) Eligibility

- (a) Participants may only enter either the “Open Group” or the “Parents-Children Group” and may join the “Photo Division” and “Short Video Division” concurrently.
- (b) Participants must meet the relevant age requirements on or before the Contest deadline.
- (c) This event is for Hong Kong permanent residents only. Participants must hold a Hong Kong Permanent Identity Card. If they win a prize, they must produce their Hong Kong Permanent Identity Cards for verification.
- (d) Staff of the Lands Department are eligible to participate in this Contest, except for judging panel members and focus group members.
- (e) Each participant can win only one award among the Champion, 1st Runner-up, 2nd Runner-up, and Merit awards.
- (f) By submitting the submission form and entry, participants agree to accept and abide by the Contest Terms and Conditions.
- (g) Participants who violate the contest rules may lose their titles, prizes or certificates.

(3) Requirements of Entry

- (a) Each open group or parents-children group may submit up to three photos and one short video. If more than three photos or more than one short video are submitted, only the first three photos and/or the first short video will be accepted for judging. The entry must be in digital format.
- (b) All entries must be shot within Hong Kong.
- (c) Each entry must include a unique caption of not more than 10 characters in

Chinese or 40 characters in English (including punctuation marks and spaces) and a unique description of not more than 50 characters in Chinese or 200 characters in English (including punctuation marks and spaces).

- (d) All photo entries must be 10 megabytes or smaller in file size, in JPG format, with at least 1,600 pixels (either in landscape or portrait mode). The use of any AI tools to generate or edit photo entries is strictly prohibited. All photo entries must be original photographs. Participants must make a declaration in the submission form confirming that their photo entries were not generated by AI and that no AI technology was used in the creative process.
- (e) All video entries must not exceed 30 seconds in length, with file size of 60 megabytes or smaller, in MP4 format, with 1080P HD resolution (1920 x 1080 pixels). Participants are encouraged to use AI tools to assist in the process of creating short videos, showcasing a blend of creativity and technology.
- (f) Entries must be original creations by the participant, and must not have been previously published in any public competitions, online platforms, or social media, nor have received any awards. Copying of others' work is strictly prohibited and if found will result in immediate exclusion from this Contest. Participants must make a declaration in the submission form confirming that all submitted photo/short video entries are original works created by the participants, save and except that (if applicable) AI technology may have been used in the creative process of short video entry.
- (g) Black and white or colour, and/or cropped photo/short video entries are accepted.
- (h) For photo entry, simple tone adjustments by software are acceptable. However, photo entry with digitally added or removed object or scene will not be accepted.
- (i) Watermarks, signatures, or other identifying markers must not be added to the entry.
- (j) Submissions that fail to meet the requirements will be disqualified.
- (k) Participants must retain the original digital file or original negative to prove that they are the original authors of their submissions. The Organizer may require participants to provide the original file (contains EXIF data) and reserves the right to disqualify participants who fail to provide the proof.
- (l) Participants must guarantee that their entries do not infringe on the copyrights, trademarks, portrait rights, rights of privacy/publicity or intellectual property rights of any person or entity, that their entries do not breach the contract with any third party and that no other party has any right, title, claim, or interest in the entries, nor do the entries violate any applicable law.

- (m) The entry must not contain any content which is obscene, provocative, defamatory, pornographic, violent, racially discriminatory, invasive of privacy, objectionable or offensive, or violates the laws of the Hong Kong Special Administrative Region. The Organizer reserves the right, at its sole discretion, to disqualify any suspected entries.

(4) Personal Data

- (a) Participants must provide the personal data required in the submission form and make sure that all information submitted is true and correct. The Organizer can require participants to provide valid identification document(s) for verification. The participant will be disqualified if his/her information is found to be untrue or incorrect.
- (b) The names of participants may be disclosed on the Lands Department's website, other platforms, and/or social media. Other personal data provided will be kept confidential and will only be accessible to the organizing committee for the purpose of administering this Contest. The personal data of participants will only be used for this Contest cum exhibition. Except for the personal data and winning entries of prize winners, all other participants' personal data and entries will be destroyed within one year after the end of the exhibition.
- (c) By completing and submitting the submission form, participants agree to authorize the Organizer to use their personal data for purposes such as contact, results announcement, and promotion. The Organizer reserves the right to reject any entry if the required personal data is not provided.
- (d) The Organizer will own the copyright of the shortlisted entries. In addition to being used for public display purposes, the Organizer also has the right to edit, reproduce and use the entries for publication or promotion in any media or online social platforms, regardless of time limit or geographical restriction, and there is no need to notify the winners and pay any copyright fees to the winners.
- (e) The participant has a right of access and correction with respect to personal data as provided in sections 18, 22 and Principle 6 of Schedule 1 of the Personal Data (Privacy) Ordinance. For access to or correction of personal data provided via our online platform, please call 2231 3294.
- (f) By following links to external websites outside the Lands Department, you will be leaving our site. The Organizer accepts no responsibility for the security or privacy of any personal data provided to such websites.

(5) Disclaimer and Arbitration of Right

- (a) Decisions of the judging panel are final and binding. Any request of appeal or objection are not accepted by the Organizer.
- (b) The Organizer reserves the right to reject any entry or disqualify any participant without providing a specific reason.
- (c) The Organizer assumes no responsibility for any loss, delay, inaccuracy, incompleteness, damage, illegibility, or mis-delivery of entries.
- (d) The Organizer assumes no responsibility for any copyright / legal dispute of the entries. All the copyright / legal dispute should be the sole responsibility of the participant.
- (e) The Organizer reserves the right to interpret, amend and supplement the contest rules, awards and other arrangements related to this Contest without informing the participants.
- (f) If there is any inconsistency or ambiguity between the English translation and the original Chinese version, the Chinese version shall prevail.